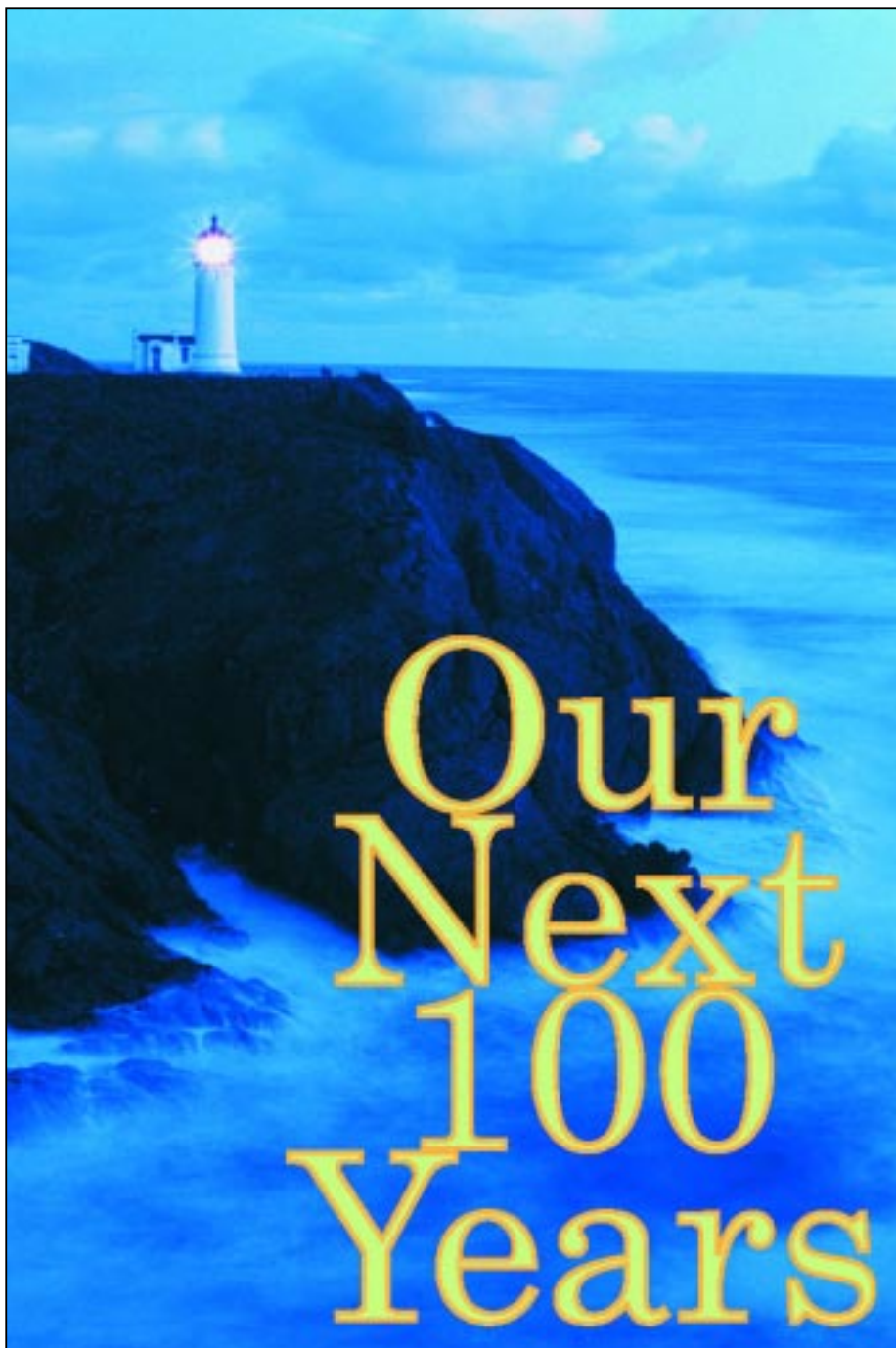


41st ANNUAL
SSWLHC
MEETING & CONFERENCE

April
26–29,
2006



Our
Next
100
Years

Society for Social Work Leadership in Health Care
100 N. 20th Street, 4th Floor • Philadelphia, PA 19103
(866)237-9542 • info@sswlhc.org

Wyndham San Diego
at Emerald Plaza

San Diego, California

www.sswlhc.org

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SOCIETY FOR SOCIAL WORK LEADERSHIP IN HEALTH CARE



WELCOME

Dear Colleagues,

We are thrilled to invite you to register for the 41st Annual Meeting of the Society for Social Work Leadership in Health Care. The theme is simple: "Social Work in Health Care: The Next Hundred Years." The challenge is complex. We need leadership knowledge, skills, and attitudes to forge a vital role in the future delivery of health care.

With focus on the future, it is fitting that the conference features several innovations. Our keynote speaker, Clem Bezold, is an internationally renowned futurist whose workshop for all conference participants will develop our collective visions and strategies. You will discover many innovative programs in Workshops, Reports from the Field, and Posters. The Foundation is featuring its first fund-raising celebration. And for the first time in many years, we convene in San Diego, California!

Our location is perfect. San Diego is a magnificent city at the edge of the Pacific Ocean and near the border of Mexico. As we work and play in the downtown area, the city's multiculturalism will be celebrated and honored throughout the conference, culminating in the closing presentation by Dottie Reese.

Alberto Villoldo, Ph.D., psychologist and medical anthropologist, has stated, "The task you face is to reconcile yourself with the future and craft yourself a destiny rather than take refuge in the drama of your past." Come and help us craft the future of social work leaders and leadership in health care. You owe it to yourself and we owe it to the next generation of social workers to meet in San Diego. You won't be disappointed!

Richard Woodrow, DSW, LCSW
President

Ed Woomer, LCSW
Conference Chair



2006 Annual Meeting Planning Committee

Edward M. Woomer, LCSW
Conference Chair
Dupont Hospital for Children
Wilmington, Delaware

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SSWLHC President
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Woodland Hills Medical Center
Woodland Hills, California

Pamela B. Thompson, MSW
Kootenai Medical Center
Coeur D'Alene, Idaho

Shirley A. Walker, LCSW, ACSW, BCD
University of Mary Hardin-Baylor
Belton, Texas



Conference Learning Objectives

- Participants will have an opportunity to gaze into the future of Social Work and learn to assess where the changes in society are leading the profession, what we aspire to become, and how to get there.
- Participants will hear and learn from innovative speakers and presenters during Workshops, Reports from the Field, and Poster presentations designed to prepare you for the future.
- Participants will be able to choose from current patient care issues that will shape the future such as end of life, ethics, diversity, violence and Evidence-Based Practice (EBP).
- Participants will have the opportunity to interact with experts and leaders in clinical practice areas such as pediatrics, geriatrics, behavioral health, case management and primary care.
- Participants will have both formal and informal opportunities for networking with colleagues from all areas of health care practice.

Special Events

Thursday, April 27

1:00 PM - 2:00 PM

KEYNOTE PRESENTATION



The “Futures” of Social Work in Health

*Clement Bezold, PhD,
Chairman of the Board and Founder,
Institute for Alternative Futures*

This keynote will present how to think about the future - both what might happen and what you want to create. The key forces shaping

social work in health over the last 10 years and the next 10 years will be explored, leading to alternative images of demand and supply and the functions of social workers in health care in 2016. These key forces will include values and support for justice and the underserved; the specific roles that social workers in health care play and their competitors; new type of demands and new competitors.

WORKSHOP SESSION:

The keynote presentation will be followed by a workshop where participants, working in small groups, will use scenarios to consider their own assumptions about the next ten years. Then participants will consider their vision for social work in health care; the legacies that pursuing that vision will leave; and the strategies or next step actions that the field and its leaders should pursue.

Saturday, April 29

11:45 AM - 1:00 PM

KERMIT NASH CLOSING SESSION



Beyond the Golden Rule: Navigating the Promise of Diversity

*Dottie F. Reese, LCSW, MPH, CDP,
President, D. Reese & Associates
Organizational Diversity Consulting
Company*

Diversity considerations have existed from our country's beginning as

we progressed from melting pot theory to valuing diversity and inclusion. The principle of “the golden rule” is no longer valid in a one size doesn't fit all society, where unique perspectives on and interpretations of healthcare are legitimate.

Organizations operating in highly competitive markets are looking to create environments where employees are adequately equipped to work effectively with diverse populations. Valuing diversity in healthcare enhances the delivery and effectiveness of care, both physically and symbolically. Organizations and individuals who understand their client's cultural values, beliefs, and practices are in better position to be co-participants with their clients in order to provide culturally acceptable care that maximizes therapeutic interventions.

Social Events

Social Work Health Leadership Foundation Reception Friday, April 28, 6:00 PM – 7:30 PM

Help us celebrate the newly established Social Work Health Leadership Foundation, established as a 501(C)(3) organization from the generous donations made by members and chapters to Partners in Care to support the financial health and ongoing vitality of the society. Join us for light hors d'oeuvres as we celebrate our history and share our vision for the foundation in supporting the educational needs of our membership. By purchasing a ticket, you will also be providing additional financial support for the work of the foundation.

First Time Attendee Orientation Wednesday, April 26: 6:00 PM – 7:15 PM

Is this your first Annual Meeting? If so, join your colleagues for an overview of the conference and get acquainted with other first time attendees and the Society's Board members. Light refreshments will be served to stave off your appetite until the welcome reception!

Welcome Reception Wednesday, April 26th: 7:30 PM – 8:30 PM

Meet new colleagues and greet old friends and exhibitors for this informal gathering. This reception will be hosted in the exhibit area which will also be the home of the poster sessions. This reception is the perfect opportunity to grab a bite, visit our exhibitors, chat with the poster presenters and network with colleagues.

Boxed Luncheon with Exhibitors Thursday, April 27th: 11:45 AM – 1:00 PM

Join the exhibitors and your colleagues for a boxed luncheon in the exhibit hall. Tables will be arranged by region so that you may network with the Board liaison and fellow conference participants from your region. You may also take this opportunity to mix and mingle with the exhibitors to learn more about their products and services.

Membership Meeting Friday, April 28th: 3:30 PM – 4:45 PM

Don't miss the annual Business Meeting of the Society, renamed to reflect our commitment to understand and meet needs of our members. The meeting is redesigned to allow for input, feedback, and dialogue. At this informative session, you will receive an update on the Society's activities, future endeavors, fiscal health, policies, and bylaws. You will also have an opportunity for input into Society activities and priorities. All members are encouraged to attend.

Political Action Committee Luncheon Friday, April 28th: 12:15 PM – 1:30 PM

The American Hospital Association is committed to keeping America's hospitals and health systems visible and clearly heard on Capitol Hill. Successful advocacy requires a strong political action committee. This is an ideal opportunity to enjoy a luncheon and support the work of this important group. Your ticket for the lunch is your donation to the PAC cause. Registration materials will be made available at www.sswlhc.org.

Poster Sessions

The poster sessions are innovative displays of educational material narrated by the presenters who will be available to discuss their subjects with you during exhibit hours. The poster session will kick off at the Welcome Reception on Wednesday, April 26th. The posters will be displayed through the close of the exhibit area at 11:00 AM on Friday, April 28th.

1. The Building Blocks of Knowledge: Constructing Educational Programs

Donald M. Clark, LMSW, Social Work Counselor, M.D. Anderson Cancer Center, Houston, TX

Alicia Hughes, LMSW, Social Work Counselor, M.D. Anderson Cancer Center, Houston, TX

2. The Homeless Response to Questions Regarding Knowledge of the Schiavo Case

William Fuller, LMSW-ACP, Licensed Forensic Counselor, Ed.D, Assistant Professor of Psychology & Sociology, Angelo State University, San Angelo, TX

3. Anchorage, Alaska Veterans Court

Barbara B. Martin, LCSW, Chief, Social & Behavioral Health Service, Alaska VA Healthcare System & Regional Office, Anchorage, AK

Carol Bernard, MSW, Homeless Veterans Outreach Social Worker, Alaska VA Healthcare System & Regional Office, Anchorage, AK

4. Developing and Utilizing a Social Work Acuity Program

Carol Frazier Maxwell, LCSW, ACSW, Director of Social Work, Family Services and Interpreter Services, Arkansas Children's Hospital, Little Rock, AR

5. Costs Are Not The Only Barrier To Medication Adherence In Indigent Elderly

Tanya Morshed, LMSW, Social Worker, Parkland Health & Hospital System, Dallas, TX

6. Using Social Workers Effectively To Impact the Bottom Line

Carol Murphy, MSW, RSW, Acting Chief of Social Work, The Ottawa Hospital, Ottawa, Ontario, Canada

Karen Nelson, MSW, RSW, Chief of Social Work, The Ottawa Hospital, Ottawa, Ontario, Canada

7. Boosting Your Career: Integrating the Five Primary Business Skills Into Social Work Practice

Annemarie Redelmeier, MBA, MSW, LCSW, Social Work Counselor, M.D. Anderson Cancer Center, Houston, TX

8. Standing Tall For Our Patients: Supportive Programs that Empower Patients and Families Living with a Brain Tumor

Donna Suckow, LCSW, Senior Social Work Counselor, M.D. Anderson Cancer Center, Houston, TX

Susana Lee, LMSW, Senior Social Work Counselor, M.D. Anderson Cancer Center, Houston, TX

9. Advance Directives In A Medical Setting: An Integrated Approach

Lisa K. Tager, MSW, LICSW, JD, Administrative Leader, Social Work, Rutland Regional Medical Center, Rutland, VT

10. More Than Filling Out Forms: Prescription Assistance Program for Outpatient Geriatric Clinic

Anna Tolis, MSW, Geriatric Social Worker, St. Joseph Mercy Hospital Senior Health Services, Ann Arbor, MI

11. Innovative Ways to Incorporate Advanced Directive Education and Planning in the Outpatient Care Setting

Christy Tubbs, LMSW, Ambulatory Care Social Worker, Syracuse VA Medical Center, Syracuse, NY

CONFERENCE AGENDA AT A GLANCE

Tuesday, April 25, 2006

- 11:00 AM - 6:00 PM REGISTRATION
- SPECIALTY MEETINGS
- 12:00 PM - 6:00 PM CHAPTER PRESIDENTS MEETING
- 12:00 PM - 5:00 PM HEALTH CARE SOCIAL WORK
CONSORTIUM (PART I)

Wednesday, April 26, 2006

- 7:00 AM - 5:00 PM REGISTRATION
- 8:00 AM - 12:00 PM HEALTH CARE SOCIAL WORK
CONSORTIUM (PART II)
- 8:00 AM - 5:00 PM FULL-DAY PRECONFERENCE
INTENSIVE WORKSHOPS
- I-1: HOME HEALTH/HOSPICE INTENSIVE
What The Future Holds: Effective Practice Tools and New
Collaborations
*Mark de St. Aubin, LCSW, Gretchen M. Brown, CEO,
Bonnie Moore, LCSW*
- I-2: PEDIATRIC INTENSIVE WORKSHOP
Implementing a Participatory Management Model in a Hospital Social
Work Department
Nancy Heap, LCSW, Chris Haen, LCSW, MBA
- 12:00 PM - 5:00 PM HALF-DAY PRECONFERENCE
INTENSIVE WORKSHOPS
- I-3: VA INTENSIVE WORKSHOP
- I-4: Resiliency: A Key to Leadership Success
Candyce S. Berger, MSW, PhD, Charles L. Robbins, DSW
- I-5: Current Controversies in Health Care Ethics: Social Work
Perspective
Patricia O'Donnell, DSW, LICSW
- 1:00 PM - 6:00 PM
- I-6: Town-Gown Collaboration: Healthcare Clinicians and a
School of Social Work Partner to Develop an Evidence-Based (EBP)
Research Network
*Karlynn BrintzenhofeSzoc, DSW, OSW-C, Nancy Fox, MSW,
Hal Lipton, MSW, LICSW, James Zabora, ScD, MSW*
- 2:00 PM - 6:00 PM EXHIBIT HALL MOVE IN
- 6:00 PM - 7:15 PM NEW MEMBER, FIRST TIME
ATTENDEE ORIENTATION
(light refreshments will be served)
- 7:30 PM - 8:30 PM WELCOME RECEPTION
(IN EXHIBIT HALL)

Thursday, April 27, 2006

- 6:00 AM - 6:00 PM REGISTRATION
- 7:00 AM - 8:00 AM EXHIBITS/POSTERS/
CONTINENTAL BREAKFAST
- 8:00 AM - 10:00 AM OPENING SESSION AND
AWARDS PRESENTATION
- 10:15 AM - 11:45 AM CONCURRENT WORKSHOPS -
SESSION I
- W-1: Pressure, Politics, and Possibilities: Strategies for Effective
Leadership and Accomplishment in Health Care Settings
Susan Saunders
- W-2: Supporting the Transition of Deployed U.S. Soldiers Back into the
Community
John H. Newby, DSW
- W-3: New Manager Workshop
*William R. Tietjen, MSW, LSW, ACSW,
Ruth Marks-Swift, MSW, LSW*
- W-4: Dealing with Ethics Violations of Colleagues
William J. Kirkpatrick, MSW
- W-5: Discharge Planning for International Residents in Long Term Care
Settings
Karen Edwards Shaw, MSSW, CMSW
- 11:45 AM - 1:00 PM BOXED LUNCH WITH
THE EXHIBITORS
- 12:00 PM - 1:00 PM INTERNET ACADEMY 2006:
TOOLS TODAY FOR
OPPORTUNITIES TOMORROW
*Susan Mankita, MSW, LCSW, David Keene, MSW,
Jerry L. Satterwhite, ACSW, LCSW*
- 1:00 PM - 2:00 PM KEYNOTE PRESENTATION -
FUTURE SEARCH
Sponsored by The
California Foundation
Clem Bezold, PhD, President, Institute for Alternative Futures
- 2:00 PM - 2:30 PM REFRESHMENT BREAK
- 2:30 PM - 5:00 PM KEYNOTE PRESENTATION -
BREAK OUT SESSION
- 6:00 PM - 8:00 PM MEMBERSHIP RECEPTION
Hosted by Richard Woodrow, SSWLHC President

CONFERENCE AGENDA AT A GLANCE

Friday, April 28, 2006

6:00 AM - 6:00 PM REGISTRATION

7:00 AM - 8:00 AM EXHIBITS/POSTERS/
CONTINENTAL BREAKFAST

8:00 AM - 9:30 AM CONCURRENT WORKSHOPS
SESSION 2

W-6: Funding Innovations in Social Work
W. June Simmons, MSW, LCSW

W-7: The Business of Social Work in Health Care
Jane J. White, MSW, RSW, Susan Blacker, MSW, RSW

W-8: A Family Centered Approach to Critical Care: A Train the Trainer Model
Donna Robillard, MSW, LSW, Jane Dowling, PhD

W-9: Establishing Benchmarks for Social Work Staffing Ratios in Acute Care Health Settings
Patsy Bethards, LCSW, Karen Hood Johnson, LCSW

W-10: Outpatient Social Service: A Preventative, Home-Based Approach to Reducing Unnecessary Hospitalizations Caused by Social Factors
Keith Suedmeyer, MSW, MPH

9:30 AM - 10:00 AM COFFEE BREAK WITH THE
EXHIBITORS

10:00 AM - 11:00 AM CONCURRENT WORKSHOPS
SESSION 3

W-11: Using Motivational Interviewing To Reduce Childhood Obesity
Carlean Gilbert, DSW

W-12: The Why, What and When of Hospice Care
Gerald H. Holman, MD, FAAP, FRCPC

W-13: The University of Michigan's Depression Center
Laura Nitzberg, MSW, Kathleen M. Wade, PhD, ACSW, MSW, Kathy Schoof, LCSW

W-14: Social Workers Improving Patient Safety: Electronic Identification and Management of Child Protection Concerns
Ann Hunter, LCSW

W-15: Facing My Nemesis with Surprising Results
Susan Hogman, MSW, RSW

11:00 AM - 11:15 AM TRANSITION BREAK

11:15 AM - 12:15 PM CONCURRENT REPORTS
FROM THE FIELD SESSION 4

RF-1: Treating American Indian Veterans with PTSD: Merging American Indian healing and spiritual techniques with Western approaches
Cecile M. Herndon, LCSW, Albert Laughter, MSW, Cheryle L. Phelan, MSW

RF-2: Lead by Design: Redefining Family Centered Care Through the Social Work Prism
Susan Kheder, ACSW, Kathleen M. Wade, PhD, ACSW, MSW

RF-3: Development of A Patient Advisory Board for an Out-Patient Family Medicine Clinic
Leah W. Fanuiel, LMSW

RF-4: Structural Change to Promote Consumer Involvement in Mental Health Agencies
Wes Shera, MA, PhD, Jane Paterson, MSW, RSW

RF-5: Catastrophe in the workplace: Impact of indirect trauma exposure on hospital social workers
Karen Badger, MSW, PhD

12:15 PM - 1:30 PM PAC LUNCHEON

1:45 PM - 3:15 PM CONCURRENT WORKSHOPS
SESSION 5

W-16: Case Management from a Social Work Perspective
Sharon Maas, PhD

W-17: The "Unholy Alliance": Social Work Educators and the Professional Practice Community
Candyce S. Berger, PhD, Charles L. Robbins, DSW

W-18: Knowledge and Skills for Assessment and Intervention with Older Adult Substance Abusers in Community-Based Settings
Goldie Kadushin, PhD, MA, ACSW

W-19: New Manager Workshop
William R. Tietjen, MSW, LSW, ACSW, Ruth Marks-Swift, MSW, LSW

W-20: Social Work Leadership in Establishing an Integrated Psychosocial Emergency Preparedness System in a Pediatric Hospital
Susan Lambert, LICSW, Kate Ginnis, MSW, LICSW

3:15 PM - 3:30 PM COFFEE BREAK

3:30 PM - 4:45 PM 1ST ANNUAL MEMBERS MEETING

4:45 PM - 5:00 PM TRANSITION BREAK

5:00 PM - 6:00 PM CONCURRENT REPORTS
FROM THE FIELD SESSION 6

RF-6: The Methamphetamine Crisis: Its Impact on Families, Systems and Health Care
Carol Frazier Maxwell, LCSW, ACSW

RF-7: Social Work Entrepreneurial Success: A Report from the Field
Marijo Upshaw, Kim Adams

RF-8: Lograremos el Ejercer Enfermeria (LEE): An Innovative Approach to Assisting Unemployed Latino Nurses in NC—and an Opportunity for Social Work Leadership
Muki W. Fairchild, MSW, Rebecca Reyes, MDiv, MSW, Mary Ann Fuchs, RN, MSN, Susan Denman-Vitale, PhD, RN, FNP, Pamela Edwards, EdD, MSN, RN, BC, Alicia Gonzalez, MSN, RN, CS

RF-9: Matrix Management for VA Behavioral Health
Mark A. Heilman, MSW

RF-10: Electronic Medical Records (EMR)-You can be ready!
Jane Kurzer, LCSW, Charlie Lewis, MS

6:00 PM - 7:30 PM FOUNDATION CELEBRATION
AND FUND-RAISER

Saturday, April 29, 2006

| | |
|--------------------|-----------------------------------|
| 7:00 AM - 12:00 PM | REGISTRATION |
| 7:00 AM - 8:00 AM | CONTINENTAL BREAKFAST |
| 7:00 AM - 8:00 AM | PAST PRESIDENTS BREAKFAST |
| 8:00 AM - 9:30 AM | CONCURRENT WORKSHOPS SESSION 7 |

W-21: Facilitating Medical Decision Making By/For People with Limited Decisional Capacity: The Social Work Role
Lynda C. Mulhauser, DSW, Judith M. Levy, MSW, MA

W-22: Walking The Talk of Community Treatment: How to Implement Effective Strategies for Managing Patients With Substance Abuse from the Hospital Setting Across the Care Continuum
Diane Hazen, MSW, LCSW, Susan Alger, MSW, LCSW

W-23: Social Work in Primary Care Intervention
Scott Miyake Geron, PhD, June W. Simmons, MSW, LCSW

W-24: Social Worker's Response to Ethical Stress: Implications and Recommendations for Social Work Leaders
Patricia O'Donnell, LICSW, Adrienne Farrar, DSW, LCSW-C, LICSW

W-25: "Coaching, Leading, Managing" – Building Tomorrow's Leaders
Pamela G. Haithcox, MSW, MBA

| | |
|---------------------|-----------------------------------|
| 9:30 AM - 10:00 AM | CHECKOUT BREAK |
| 10:00 AM - 11:30 AM | CONCURRENT WORKSHOPS SESSION 8 |

W-26: Clinical Social Workers as Leaders: Climbing the Horizontal Ladder
Judith Trachtenberg, CSW, Sona Euster, MSW, LCSW, ACSW

W-27: A Senior Health Center Interdisciplinary Team: Health and Organizational Outcome
Dan Reece, LCSW, MSW, Sandy Sanders, MSW, LCSW

W-28: Grant-Writing 101
Deborah Chesky, MBA, LMSW, CCM

W-29: Social Workers in Primary Care
Debra Moffat Longo, MSW, ACSW

W-30: Structuring Case Management and Social Work Departments to Maximize Social Work Skills
Susan Turner, LCSW, Becky Bain, LCSW

| | |
|---------------------|--|
| 11:30 AM - 11:45 AM | TRANSITION BREAK |
| 11:45 AM - 1:00 PM | KERMIT NASH CLOSING SESSION AND LUNCHEON - MULTICULTURALISM AND THE FUTURE OF SOCIAL WORK IN HEALTH CARE |

Dorothy Reese, LCSW, MPH, Director, Diversity Initiatives, Pendelton Memorial Methodist Hospital

| | |
|-------------------|----------------------------|
| 2:00 PM - 5:00 PM | SSWLHC BOARD MEETING RECAP |
|-------------------|----------------------------|

SSWLHC reserves the right to cancel or reschedule a session due to insufficient number of registrants or other unforeseen circumstances.

What is Included in the Conference Fee?

- Unlimited course selection beginning with the Welcome Reception on April 26th; the Opening Session and Awards Presentation on the morning of April 27th; and continuing through adjournment on April 29th
- Entrance to Exhibits & Poster Sessions
- Annual Membership Meeting
- First Time Attendee Orientation
- Daily Continental Breakfasts
- Welcome Reception
- Boxed Luncheon with Exhibitors on Thursday, April 27
- Members Reception
- Vendor Prize Raffle
- On-Site Conference CD-Rom

Guest Fee:

Admittance to the Networking and Members Receptions is included in your registration fee, but you are welcome to bring a spouse or friend. The fee for a guest pass to either reception is \$25. You may reserve a guest pass by checking the box on the registration form (page 23) or you can purchase a guest ticket at the SSWLHC registration desk on site.

Pre-Conference Intensive Workshops

An additional \$125 fee is required to attend an Intensive Workshop with the exception of the Veterans Affairs Intensive which is free of charge.

Confirmation Information:

- Include payments with your registration form. Send check, money order, or charge authorization to: SSWLHC, Registration, 100 N. 20th Street Street, Philadelphia, PA 19103-1443.
- Faxed registrations must have payment secured with Visa, MasterCard, or American Express credit card and should be faxed to (215) 545-8107.
- Early discount fees must be postmarked or faxed on or by Friday, March 31, 2006.
- A registration confirmation will be sent to you in the mail. The confirmation will include your payment receipt.
- All registrations postmarked after March 31, 2006 will be processed at the regular fee, with any balance due on-site prior to receiving registration materials.

Questions Regarding Registration:

For questions regarding the program or registration, please contact the SSWLHC office by toll-free phone at (866)237-9542 or e-mail at info@sswlhc.org. No registrations will be accepted by phone as the cardholder's signature is required for credit card payments.

Substitution/Cancellation Policy

We all have unforeseen emergencies that may occur. In order to accommodate these possibilities, we will accept notification of cancellations up to 7 business days prior to the conference (by April 19, 2006). Cancellations MUST BE IN WRITING and will be accepted for a refund less a

Continuing Education Contact Hours

The 41st Annual Meeting and Conference of the SSWLHC held April 27-29, 2006 has been approved for 15.75 continuing education contact hours for LCSW/MFT's as required by the California Board of Behavioral Science, Provider #2402. In addition, the full-day Pediatric Intensive Workshops and the full-day Home Health Hospice Intensive Workshop offered on April 26th have both been approved for 7.0 continuing education contact hours and the half-day Intensive Workshops also offered on April 26th have been approved for 4.5 hours of continuing education contact hours for LCSW/MFT's as required by the California Board of Behavioral Science.

This conference is another in a series of professional development experiences under the sponsorship of the National Association of Social Workers, Florida Chapter. All of NASW's continuing education programs are planned in accordance with meeting the criteria set forth and are approved for licensure renewal as outlined in Florida Statutes Chapter 491 and by the Florida Board of Clinical Social Work, Marriage and Family Therapy and Mental Health Counseling. This workshop is being approved to offer contact hour(s) for clinical social workers, marriage and family therapists and mental health counselors. Provider #BAP-321 Exp. 3/07.

\$50 cancellation fee. All cancellation notifications must be faxed to (215)545-8107 or e-mailed to info@sswlhc.org. You may send a substitute at any time. If the alternate is not a member, the non-member fee will be required.

Registration Desk

You will pick up all tickets, badges, and on-site registration materials at the SSWLHC Registration Desk located in the Ballroom Foyer of the Wyndham at Emerald Plaza. The Registration Desk will be open the following hours.

| | |
|-----------------------|-------------------|
| Tuesday, April 25th | 2:00 PM – 6:00 PM |
| Wednesday, April 26th | 7:00 AM – 5:00 PM |
| Thursday, April 27th | 6:00 AM – 6:00 PM |
| Friday, April 28th | 6:00 AM – 6:00 PM |
| Saturday, April 29th | 7:00 AM – 2:00 PM |

Exhibits

We invite you to view and experience the latest products and services exclusively suited for the buying needs of social workers. A vendor raffle will be held at the close of the exhibit hall on Friday, April 28. The prize is a free registration to the 2007 Annual Conference. In order to participate, registrants will be given an Exhibit Hall Passport during check-in at the registration. The form must be signed by all participating exhibitors as you visit their booths. Only registrants who have visited all exhibitors will be eligible to win. Registrants must be present to win.

Exhibit Hours

Wednesday, April 26th:
7:30 PM - 8:30 PM (During Welcome Reception)

Thursday, April 27th:
7:00 AM - 8:00 AM (Continental Breakfast served)
11:45 AM - 1:00 PM (Boxed Lunch served)
3:45 PM - 4:15 PM

Friday, April 28th:
7:00 AM - 8:00 AM (Continental Breakfast served)
9:30 AM - 10:00 AM (Coffee and Refreshments served and Raffle drawn)

Hotel Accommodations

Wyndham San Diego at Emerald Plaza
400 West Broadway
San Diego, CA 92101

Reservations by phone: (800)996-3426 or (619)239-4500

SSWLHC has secured a great rate of \$159.00 plus tax per night (single/double) group rate! To reserve a room at this special rate, be certain to identify yourself as an attendee of the SSWLHC Meeting on or before March 25, 2006. After this date, reservations are taken on a space and rate available basis.

In the event that you need to cancel your reservation, please note that the Wyndham San Diego at Emerald Plaza requires all cancellations be made at least 72 hours before arrival or you will be charged one night's room rental and tax.

Please contact SSWLHC Headquarters at info@sswlhc.org if you are willing to share your room with another meeting attendee.

Airports

The Wyndham San Diego at Emerald Plaza is located 2 miles South East of the San Diego International Airport.(Lindbergh Field Airport). For more information regarding flights, arrival and departure times, and weather updates, please visit the airport website at <http://www.san.org/> or contact your airline directly.

Ground Transportation

COMPLIMENTARY SHUTTLE SERVICE: The Wyndham San Diego at Emerald Plaza is pleased to offer complimentary shuttle service to and from San Diego Lindbergh Field Airport, based on space availability. Shuttle service is available at the Transportation Plazas across from Terminals 1 and 2, and curbside at the Commuter Terminal.

From Terminal 1 you must cross the skybridge, and take either the escalators or the elevators to street level. From Terminal 2, cross the Terminal 2 skybridge and take either the escalators or the elevators to street level, or use the pedestrian crosswalk conveniently located outside the Terminal 2 Baggage Claim Area to access the Transportation Plaza. A Transportation Coordinator will place you with the first available shuttle, unless you specify a particular shuttle company.

For information on additional shuttle service options visit www.san.org/airport/ground_transportation/shuttle_services.asp

TAXI CABS: If you wish to take a Taxicab from the airport, the approximate costs of a one-way trip to the hotel is \$9.00. Taxis are easily accessible outside of the baggage claims areas of the airport.

Americans with Disabilities Act

SSWLHC wishes to take those steps that are required to ensure that no individual with a disability is excluded, denied service, segregated or otherwise treated differently than other individuals because of the absence of auxiliary aids and services. If you need any of the auxiliary aids or services identified in the Americans with Disabilities Act (e.g., assistive listening devices or Braille materials), please contact SSWLHC, 100 North 20th Street, 4th Floor, Philadelphia, PA 19103 or 866.237.9542.

41ST ANNUAL CONFERENCE PROGRAM

Thursday, April 27, 2006

8:00 AM - 10:00 AM OPENING SESSION AND
AWARDS CEREMONY

10:15 AM - 11:45 AM CONCURRENT WORKSHOPS
SESSION I

W-1: Pressure, Politics, and Possibilities: Strategies for Effective
Leadership and Accomplishment in Health Care Settings
Susan Saunders

This workshop is designed for management and line social work staff interested in making significant contributions over time within their host settings. Workshop content includes: (1) an examination of the sources of pressure (psychological, physical, financial, intellectual, time) that weigh on all professionals in contemporary health care settings; (2) exploration of the importance of purpose, priorities, and partners in maintaining balance, perspective, and pace amidst multiple and continuous demands; (3) discussion of the nature of organizational politics; (4) understanding of the impact of politics on individual performance, leadership, and success; (5) exploration of strategies for effective performance in a political milieu; and (6) review of the boundless accomplishments possible for individuals who are personally directed, organizationally sophisticated, and politically integrated within their host environments.

OBJECTIVES

Participants will be able to:

- Identify opportunities to make significant contributions to their host settings.
- Identify and better deal with the pressures associated with professionals in health care settings
- Discuss the role that Social Workers can play in the direction of their host environments

W-2: Supporting the Transition of Deployed U. S. Soldiers Back into the
Community

John H. Newby

Many of the deployed U. S. Soldiers will need assistance transitioning back into their families, work environments, and the civilian community. Increasingly, health care professionals will be called upon to support the transitioning process. This workshop will focus on military deployments as a challenge and source of stress for Soldiers and their family members before, during, and after the deployment.

OBJECTIVES

Participants will be able to:

- Describe the impact of military deployments on Soldiers and their family members.

- Discuss psychosocial issues related to deployment homecomings and reunions.
- Discuss the role of health care professionals in facilitating the reentry of Soldiers into the civilian community.

W-3: New Manager Workshop

William R. Tietjen, Ruth Marks-Swift

This two part interactive workshop is designed for the new(er) social work manager in health care to explore familiar professional knowledge and skills that are essential for effective leadership in today's dynamic health care environment. The content will focus on how core social work knowledge, skills and values are used to successfully manage the complex interrelationships in the workplace among staff, teams, other department and the organization in order to maintain a positive work environment and to positively impact the client service delivery system.

OBJECTIVES

Participants will be able to:

- Define the relationship between core social work knowledge, skills and values and the practice of effective leadership and management for the newer social work manager.
- Explore these skills in the management tasks of human resource development, decision-making and change management.
- Analyze these skills in the technical activities associated with planning, budgeting and JCAHO reviews.
- Identify strategies for career networking and development.

W-4: Dealing with Ethics Violations of Colleagues

William J. Kirkpatrick

Social workers often find themselves in conflict with the behavior and attitudes of other team members, for example, regarding boundary issues with patients and families. These conflicts pose challenges in terms of team integrity and maintaining trust in professional relationships, and staffs need support in anticipating and resolving these conflicts

OBJECTIVES

Participants will be able to:

- Review and discuss common ethics violations involving health care team members.
- Compare strategies for anticipating and resolving conflicts.
- Discuss elements of supervision and support for staff.
- Consider tactful methods of assisting others in developing standards of practice.

W-5: Discharge Planning for International Residents in Long Term Care
Settings

Karen Edwards Shaw

I presently work in a 420-bed long-term care facility. The facility is owned and operated by the Metropolitan Hospital Authority (local government). Over the last four years we have seen a significant increase in the number of international residents admitted to this facility. Some of these residents were here in the United States legally and some were undocumented. All of these residents had some type of catastrophic illness or injury (Tuberculosis, CVA, MVA, gunshot

wound, etc.) occurring suddenly and resulting in the need for long-term care. Many times their support systems in the United States were physically, emotionally, and financially limited. Often their best option was to return to their country of origin. The following challenges were faced and will be reviewed during the presentation:

- Financial Barriers—The resident nor the family had any money or insurance to assist with discharge planning needs (travel expenses, medication, relocation expenses, and follow up care in their country of origin.)
- Language Barrier—The resident or their family members did not speak English. Translation services and communication Aides were indicated.
- Cultural Differences—Awareness and acknowledgement of cultural differences of the resident and their family within a long-term care setting were important aspects of care.
- Other resources—Development of relationships with state, federal, and international organizations (consulates, health care providers in country of origin, etc.) was instrumental in accomplishing discharge goals.

OBJECTIVES

Participants will be able to:

- Discuss impact of diversity of residents and challenges to meet cultural differences in a long-term care setting.
- Discuss challenges related to international residents, and their support systems as it relates to discharge planning.
- Discuss methods to develop relationships with state, federal and international organizations to facilitate discharge of international residents.
- Utilize the information provided to assist them with the formulation of discharge plans for international residents in their practice.

11:45 AM - 1:00 PM BOXED LUNCH IN EXHIBIT HALL

12:00 PM - 1:00 PM SPECIAL SESSION – INTERNET ACADEMY 2006: TOOLS TODAY FOR OPPORTUNITIES TOMORROW

Susan Mankita, MSW, LCSW, David Keene, MSW, Jerry L. Satterwhite, ACSW, LCSW

This session will provide Social Workers with an up-to-the-minute overview of the state of Social Work online and how it may shape our roles in the future. Tips/tricks for safety and searching/utilizing the World Wide Web will be woven into a serious look at the state of online DCP, online therapy and online communities for Social Workers (ie: sswlhcs webpage)

OBJECTIVES

Participants will be able to:

- Explore current state of Social Work online i.e.: online d/c/p, clinical work and other health and mental health care applications.
- Broaden skills to effectively search the Internet and connect with colleagues while protecting your computer from hackers, spyware, viruses, unwanted pop-ups, spam and other malicious programs.
- Contrast and evaluate online treatment to traditional face to face work with newest theories of computer mediated communication.
- Evaluate ethical, regulatory, legal concerns, competencies and safety issues related to online social work in 2006 and beyond.

1:00 PM - 2:00 PM

KEYNOTE PRESENTATION - FUTURE SEARCH

Sponsored by
The California Endowment

Clem Bezold, Ph.D., President, Institute for Alternative Futures

2:00 PM - 2:30 PM

REFRESHMENT BREAK

2:30 PM - 5:00 PM

KEYNOTE PRESENTATION - BREAKOUT GROUPS

6:00 PM - 8:00 PM

MEMBERS RECEPTION

Friday, April 28, 2006

7:00 AM - 6:00 PM

REGISTRATION

7:00 AM - 8:00 AM

EXHIBITS AND CONTINENTAL BREAKFAST

8:00 AM - 9:30 AM

CONCURRENT WORKSHOPS SESSION 2

W-6: Funding Innovations in Social Work

W. June Simmons

Strategies for making social work leaders' dreams of innovation become reality include identifying funding strategies, internal or external, public or private. This workshop will prepare participants to select an innovation. Determining the stage of development of the innovation, the scale of the project to propose and what to focus on for given donors are strategic steps that will be discussed. The workshop will also identify key design elements for winning proposals and how to cast concepts for success. Examples from practice and from participants will help determine operations for action.

OBJECTIVES

Participants will be able to:

- Identify kinds of innovations that can be funded
- Research and select potential funding sources for given projects.
- Strategically position requests for successful pursuit of internal or external funds.
- Understand where to find resources for grant writing and evaluation.

W-7: The Business of Social Work in Health Care

Jane J. White, Susan Blacker

Social Workers are in the business of delivering services that add value to companies providing health care. Social workers need to examine business principles and strategies as a method to survive another hundred years in a rapidly changing industry. This workshop uses an ecosystem perspective to reframe social work into a business model, examines challenges and explores strategies in this context for the future.

W-8: A Family Centered Approach to Critical Care: A Train the Trainer Model

Donna Robillard, Jane Dowling

The workshop will cover the basic steps in implementing a systems-oriented train-the-trainer program that is multidisciplinary and inclusive. The training program empowers ICU team leaders to deliver systems-based training using

a family-centered care approach within their critical care units and hospitals. The intended audience is social workers functioning as members of critical care teams.

OBJECTIVES

Participants will be able to:

- Identify key elements in the development of a comprehensive train-the-trainer program that will increase a lead ICU team member's ability to conduct Critical Care Family Assistance Program training within their hospital
- Describe a strategy for better preparing a multidisciplinary team to respond to the needs of families of patients in critical care units
- Describe a strategy for providing staff training in order to sustain a family-centered approach to care in the ICU

W-9: Establishing Benchmarks for Social Work Staffing Ratios in Acute Care Health Settings

Patsy Bethards, Karen Hood Johnson

The workshop will provide a review of available research on staffing ratio standards for clinical social services in acute health care settings for all interested social workers. We will present the results of a survey completed by participants at last year's SSWLHC conference on staffing ratios in their settings. We will also present a review of other surveys and existing research on social work staffing standards. Information about staffing recommendations, if they exist, from national organizations such as NASW, JCAHO, etc. will be included. The workshop will encourage participants to identify how outcome-based programs will facilitate establishing benchmarks for social work staffing standards.

OBJECTIVES

Participants will:

- Learn of existing standards for staffing ratios for clinical social services in acute health care settings based upon available research.
- Learn what regulatory agencies or other professional organizations have established as guidelines for social services staffing ratios in acute health care settings.
- Discuss future models of outcome-based programs that will facilitate establishing benchmark guidelines for social services staffing ratios.
- Be encouraged to discuss and identify strategies of how this information may be utilized in their practice setting as they look at staffing ratios in the arena of business/budgetary concerns.

W-10: Outpatient Social Service: A Preventative, Home-Based Approach to Reducing Unnecessary Hospitalizations Caused by Social Factors

Keith Suedmeyer

The presentation, designed for social workers and nurses, will describe how the OPSS program is used to provide in-home social work case management services that help patients improve health status. Information about the program design, implementation, services, target population, and outcome-based evaluation will be given. The adaptation of the OPSS model to multiple settings will be discussed.

OBJECTIVES

Participants will learn:

- In-home Social Work Case Management intervention strategies aimed at improving patient health, reducing unnecessary hospitalizations, and lowering hospital readmission rates.
- Qualitative and quantitative program evaluation that can be used to justify the existence of an OPSS program.

- Methods for adapting the OPSS model to other health and mental health settings and techniques for initiating an OPSS style program.
- How to resolve ethical issues that arise in the OPSS program.

9:30 AM - 10:00 AM

COFFEE BREAK AND
CLOSING OF EXHIBIT HALL

10:00 AM - 11:00 AM

CONCURRENT WORKSHOPS
SESSION 3

W-11: Using Motivational Interviewing To Reduce Childhood Obesity

Carlean Gilbert

Motivational Interviewing (MI) is increasingly used to address medical noncompliance, to promote healthy behaviors, and to prevent chronic disease. Participants will learn to assess clients' readiness for change, choose appropriate levels of reflective responses, elicit change talk, and negotiate resistances. Presenter will illustrate this approach in her work with overweight youth.

OBJECTIVES

Participants will be able to:

- Review quickly the transtheoretical foundations of Motivational Interviewing (MI)
- Apply the essential principles of MI to case conceptualizations
- Develop skills in reflective listening and change talk
- Negotiate clients' resistance to change

W-12: The Why, What and When of Hospice Care

Gerald H. Holman

Overview of hospice philosophy, history, role, services, trends and consumer misconceptions. Explores goals of care, patterns of death, maximizing hospice benefits, coverage and introducing hospice to patients and families and helping them communicate their wishes to providers.

OBJECTIVES

Participants will be able to:

- Explain the role of hospice in coordinating high quality care at the end of life
- Identify common misconceptions about hospice and correct them
- Communicate about advance care planning and achieve consensus on end-of-life care decisions with patients, families and physicians
- List hospice services covered under Medicare and private insurance plans and identify further resources for study.

W-13: The University of Michigan's Depression Center

Laura Nitzberg, Kathleen M. Wade, Kathy Schoof, MSW

In the University of Michigan's Depression Center, social workers have taken the lead in developing educational programs for families about depression and bi-polar illness. Workshops and support groups offered focus on preventing and coping with these illnesses, and working to increase treatment adherence, while minimizing relapse. This presentation will describe specific details of our programs.

OBJECTIVES

Participants will be able to:

- Educational materials will be shared, as well as details of how the program was marketed to the community to ensure its success.

- Details of the monthly workshops and break-out groups will be discussed in depth.
- Participants will learn the “how to’s” in implementing a consumer-based program within a hospital-based academic center.

W-14: Social Workers Improving Patient Safety: Electronic Identification and Management of Child Protection Concerns

Ann Hunter

Hospital social workers generally work on the fringe of patient safety initiatives. However, as both mandated and usually designated reporters of child abuse and neglect, social workers are committed to insuring all potential child protection cases are identified, reported, and tracked for safe outcome.

This presentation is a report on one pediatric hospital’s quality project to improve child protection case management with suggestions for implementation in other hospitals.

OBJECTIVES

Participants will be able to:

- Recognize improved patient safety benefits of early identification and case management of potential child protection patient needs.
- Identify methods for developing electronic tracking system of child abuse/neglect cases in hospital patient database.
- Argue the long-term value of a hospital’s financial investment for developing and funding an information system to manage child protection cases.

W-15: Facing My Nemesis with Surprising Results

Susan Hogman

This session will discuss how social work intervention and leadership was able to turn a negative situation into a joint organizational/ interdisciplinary project, with systems in place to facilitate the processes needed for safe discharge.

We will discuss the

- leadership role
- the tools used
- key learning moments as each of us looked at our weaknesses, worked through our differences, including our stuck points, and changed our practice.
- Outcomes/implications for the future

OBJECTIVES

Participants will learn how:

- Important it is to look at ourselves to figure out what our own personal stuck points are and how they impact outcomes.
- To recognize opportunities in unpleasant circumstances.
- To provide some ideas for the future directions of social work
- Remind ourselves of the important unique contribution social work brings to the organization.

11:00 AM - 11:15 AM COFFEE BREAK

11:00 AM - 2:00 PM EXHIBIT HALL BREAKDOWN

11:15 AM - 12:15 PM CONCURRENT REPORTS FROM THE FIELD SESSION 4

RF-1: Treating American Indian Veterans with PTSD: Merging American Indian healing and spiritual techniques with Western approaches
Cecile M. Herndon, Albert Laughter, Cheryle L. Phelan

American Indian Veterans with PTSD are best reached/ helped by merging traditional healing/spiritual techniques with Western approaches. This process is explained with attention to Navajo/Hopi traditions of Medicine and Purification Cycles. A Medicine Man shares his role on the MH team. Specific issues facing OEF/OIF American Indian returnees suffering from PTSD are addressed.

OBJECTIVES

Participants will learn:

- What are the epistemological differences between Western and American Indian approaches to engendering change for American Indian veterans suffering from PTSD.
- What healing and spiritual techniques have been found effective in helping veterans with feelings of guilt, betrayal and the questioning of the purpose of life?
- What role does a Medicine Man play in the treatment of PTSD.
- Successful ways clinicians can connect/treat Iraqi/Afghan American Indians with PTSD. What outreach techniques are effective in engaging and assisting American Indian veterans with PTSD.

RF-2: Lead by Design: Redefining Family Centered Care Through the Social Work Prism

Susan Kheder, Kathleen M. Wade

Family Centered Care is a concept that not only shapes how care is provided, but how environments are designed, staffs are managed, and governance is modeled. This presentation will review the theory, practice and application of this concept at both a large university health system and a local community hospital.

OBJECTIVES

Participants will be able to:

- Understand the elements of Family Centered care and it’s application beyond the social work definition and within a larger context.
- Identify leadership opportunities within your own organization to implement family centered care strategies.
- Align and engage internal and external stakeholders into the development and governance of family centered care

RF-3: Development of A Patient Advisory Board for an Out-Patient Family Medicine Clinic

Leah W. Fanuiel

This session will describe development of a Patient Advisory Board. The target audience will be social workers interested in empowering their patients toward active participation in their healthcare. The content of this session will address, the social worker in leadership, board membership, board organization and board impact on strategic planning.

OBJECTIVES

Participants will:

- Learn how to acquire administrative support for a Patient Advisory Board
- Develop awareness of patient advocacy
- Gain insight into the social work leadership role

RF-4: Structural Change to Promote Consumer Involvement in Mental Health Agencies

Wes Shera, Jane Paterson

This presentation will describe an Empowerment Initiative that has been undertaken by the Center for Addictions and Mental Health in Toronto. This initiative included the creation of an Empowerment Council for clients and a Family Council for families. In addition the Initiative undertook to enhance client involvement in agency governance and support client employment programs being developed both within the agency and in the community. The results of a two year review of this Initiative will be presented as well as implications for other health and mental health organizations.

OBJECTIVES

Participants will:

- Gain knowledge of international experience in promoting client involvement in agencies
- Develop an understanding of the development and progress to date of the Empowerment Initiative at the Center for Addictions and Mental Health
- Develop skills in assessing barriers to the implementation of client involvement initiatives.
- Gain knowledge of an eight step model to guide the planning and implementation of client involvement initiatives.

RF-5: Catastrophe in the workplace: Impact of indirect trauma exposure on hospital social workers

Karen Badger

The impact of indirect trauma exposure in hospital social workers is explored utilizing findings from a quantitative study of 121 trauma center social workers, and other literature. Implications for individual and organizational action are discussed to assist social workers and administrators in confronting and minimizing risks of secondary traumatic stress.

OBJECTIVES

Participants will be able to:

- Describe indirect traumatic stress reactions
- Identify variables that may contribute to or buffer against development of indirect traumatic stress.
- Identify and discuss methods/actions that can be employed for individuals or within the organization to reduce the impact of indirect traumatic exposure.

12:15 PM - 1:30 PM **PAC LUNCHEON**

1:45 PM - 3:15 PM **CONCURRENT WORKSHOPS
SESSION 5**

W-16: Case Management from a Social Work Perspective

Sharon Maas

This session will help you understand how case management can be integrated within a Social Work arena to provide a more effective collaborative team with successful patient outcomes. Various models of case management will be presented to demonstrate the benefits of an integrated approach.

OBJECTIVES

Participants will be able to:

- Understand the impact of collaborative team practice on discharge planning and lengths of stay.
- Discuss current roles of social work and case managers and how they may be integrated.
- Expand practice options with key goals and outcomes.

W-17: The “Unholy Alliance”: Social Work Educators and the Professional Practice Community

Candyce S. Berger, Charles L. Robbins

Unlike other health care professions in which University educators are held in high esteem and practitioners are well respected — the authors believe that in social work there often is mutual contempt between educators and practitioners. We have all heard practitioners discount faculty as “not knowing what really goes on” and faculty reveal to students, “how things should be done.” We believe this is detrimental to the profession as a whole.

OBJECTIVES

Participants will:

- Understand how educators and practitioners view each other
- Understanding how damaging this situation is to our profession
- Gain insight into how to reverse this pattern

W-18: Knowledge and Skills for Assessment and Intervention with Older Adult Substance Abusers in Community-Based Settings

Goldie Kadushin

A discussion of knowledge/skills for assessment and short-term intervention with older adults who experience substance abuse problems. The intended audience is: community-based social workers who work with older adults. Core content areas include: prevalence; consequences; unique considerations; drinking guidelines; barriers to identification; screening procedures and instruments; symptoms; and interventions.

OBJECTIVES

Participants will be able to:

- Understand unique considerations relevant to assessment of older adults who abuse substances
- Become familiar with drinking guidelines for older adults
- Identify symptoms of individuals who should be screened for substance abuse problems and will be familiar with screening procedures and with Rapid Assessment Instruments

W-19: New Manager Workshop

William R. Tietjen, Ruth Marks-Swift

See description for Workshop #3

W-20: Social Work Leadership in Establishing an Integrated Psychosocial Emergency Preparedness System in a Pediatric Hospital
Susan Lambert, Kate Ginnis

Particularly since the events of September 11, 2001, there has been increased emphasis in health care organizations on emergency preparedness. Much of this emphasis has been on the medical response. This presentation describes

a process by which Social Work leadership mobilized the departments of Social Work, Psychiatry, Child Life, Chaplaincy, Interpreter Services, Case Management, Volunteer Services and the Center for Families to develop the psychosocial response to be activated during emergencies. The goal was to develop a well-coordinated plan for emergency response that responds to the psychosocial needs of patients, families and staff and is integrated with the emergency plan throughout the hospital. As part of this process a training manual was developed to provide Emergency Management Training to any Hospital staff considered a psychosocial support. Using a “train the trainer” model all psychosocial responders receive training at Levels 1, 2 and/or 3, depending upon their level of clinical training. This project has created a sense of cohesion and value within the entire psychosocial group, has enhanced awareness of psychosocial issues within the institution and is serving as a model for the hospital-wide Emergency Management Steering Committee.

OBJECTIVES

Participants will be able to:

- Develop a model of psychosocial emergency preparedness and translate it to their healthcare settings.
- Identify needs of patients, families and staff prior to, during and post disasters/emergencies.
- Develop/obtain tools, resource materials and training curriculum related to emergency preparedness in a healthcare organization.
- Identify how Social Work can take a leadership position in helping their organization move to a level of emergency preparedness.

3:30 PM - 4:45 PM 1ST ANNUAL MEMBERS MEETING
5:00 PM - 6:00 PM CONCURRENT REPORTS FROM THE FIELD SESSION 6

RF-6: The Methamphetamine Crisis: It's Impact on Families, Systems and Health Care

Carol Frazier Maxwell

Methamphetamine usage is a growing problem and it is having a dramatic impact upon individuals, children, families, and the welfare system. Additionally, in Pediatric hospitals, there has been a tremendous impact upon the health care system as we struggle to address the impact parental/caregiver meth use is having upon its child victims.

OBJECTIVES

Participants will be able to:

- Brief description and definition of methamphetamine and how it is created
- The impact chronic methamphetamine use has upon the individual user as well as the impact upon children under the care of the user
- The impact methamphetamine use is having upon the health care industry
- What is happening around the country, and specifically in Arkansas, to address methamphetamine issues.

RF-7: Transdisciplinary Palliative Care Education

Shirley Otis-Green

This proposed NCI program will empower 300 psycho-oncology professionals to become palliative care leaders. Core content includes development of enhanced transdisciplinary team functioning, advocacy, and symptom management skills. Attention to the family as the primary unit of care, appreciation of diversity, and the use of expressive arts are intertwining themes.

OBJECTIVES

Participants will be:

- Invited to consider applicability of this transdisciplinary team model for the delivery of palliative care in their own institutions.
- Given curriculum information that can be transferred to psycho-oncology professionals within their own settings.
- Able to understand the importance of developing advocacy-skills for all healthcare professionals.

RF-8: Lograremos el Ejercer Enfermeria (LEE): An Innovative Approach to Assisting Unemployed Latino Nurses in NC— and an Opportunity for Social Work Leadership

Muki W. Fairchild, Rebecca Reyes, Mary Ann Fuchs, Susan Denman-Vitale, Pamela Edwards, Alicia Gonzalez

Lograremos el Ejercer Enfermeria (LEE) is an innovative pilot program for NC nurses educated in Latin America who are unable to work as nurses because of language and credentialing barriers. The program was designed and implemented by a leadership group that included two social workers from Duke's Latino Health Project. The session will describe LEE as well as ways to look for leadership opportunities in critical areas of health care, e.g., by partnering with nursing leadership on strategies for increasing bilingual staff.

OBJECTIVES

Participants will be able to:

- Analyze their communities to identify changing populations and population specific needs
- Analyze their own institutions to identify potential areas for social work leadership opportunities
- Describe one program to increase bilingual nursing staff

RF-9: Matrix Management for VA Behavioral Health

Mark A. Heilman

This session would be intended for individuals involved in management of behavioral health teams at VA medical centers that retain service lines. The core content areas would be:

- How to structure a matrix management system to include Psychiatry, Psychology and Social Work.
- How to protect the integrity of the discipline specific role within the medical center while defining their role in managing the behavioral health teams.
- Pitfalls we experienced and some ideas on how to address them.

OBJECTIVES

Participants will learn:

- How to structure a matrix management system involving multiple disciplines.

- How to protect specific roles within the medical center.
- What are some problems to watch for during process of implementation.
- Lessons learned (process vs content of structure and how to get there).

RF-10: Electronic Medical Records (EMR)—You can be ready!

Jane Kurzer, Charlie Lewis

Developing an Electronic Medical Record (EMR) system is one of the most significant culture changes in health care. This workshop is designed for attendees with little EMR knowledge or experience. It describes how the Social Work Team at a 220 bed medical center successfully integrates EMR into their daily work.

OBJECTIVES

Participants will be able to:

- Describe an Electronic Medical Record (EMR) system.
- List ways that EMR benefits social workers in health care settings.
- Develop confidence and competence re utilization of EMR.
- Identify strategies to positively engage, train and support social work staff in implementing EMR in a medical center.

Saturday, April 29, 2006

| | |
|-------------------|--------------------------------|
| 7:00 AM - 6:00 PM | REGISTRATION |
| 7:00 AM - 8:00 AM | PAST PRESIDENTS BREAKFAST |
| 8:00 AM - 9:30 AM | CONCURRENT WORKSHOPS SESSION 7 |

W-21: Facilitating Medical Decision Making By/For People with Limited Decisional Capacity: The Social Work Role

Lynda C. Mulhauser, Judith M. Levy

Informed consent is the gateway to health care. Social workers can play an essential role in the process of obtaining informed consent from or for people with compromised decision-making capacity in today's fast paced health care system. This workshop will benefit social workers providing health and mental health care in both inpatient and outpatient settings.

OBJECTIVES

Participants will learn:

- Ethical foundations for facilitating informed consent.
- Information about the most common forms of substitute decision-making and when to consider them.
- Suggestions for how social workers can be instrumental in the process with patients, health care providers and family members.

W-22: Walking The Talk of Community Treatment: How to Implement Effective Strategies for Managing Patients With Substance Abuse from the Hospital Setting Across the Care Continuum

Diane Hazen, Susan Alger

The Lane County Harm Reduction Coalition has worked to promote harm reduction among substance abusers as a best practice strategy to improve community health. This integrated approach among medical and community providers across the continuum is expected to lead to successful outcomes from a patient care and resource management perspective.

OBJECTIVES

Participants will:

- Leave with a greater understanding of how issues related to substance abuse negatively impact patient care outcomes and contribute to the sky rocketing costs of healthcare and recidivism rates, especially in hospital emergency rooms, when the primary issue is not effectively addressed. Evidenced-based methodologies will be discussed.
- Learn how to identify risk factors in the patients they serve and how to implement effective assessment and intervention strategies across the care continuum.
- Gain an awareness of how to apply a community-based approach to collaborate on these issues.

W-23: Social Work in Primary Care Intervention

Scott Miyake Geron, June W. Simmons

Problem-Solving Therapy (PST) is a behavioral change approach shown to be effective in treating depression and other psychosocial problems. This workshop will present preliminary findings from a large social work care clinical trial with older adults in a primary care setting employing Problem-Solving Therapy (PST), comparing the outcomes of patients randomly assigned to the PST intervention with outcomes for patients receiving usual primary care.

OBJECTIVES

Participants will:

- To learn about the Institute for Geriatric Social Work's randomized control trial to test the effectiveness of social work intervention in primary care designed to improve patient outcomes and reduce unnecessary hospital utilization.
- To learn about the potential of Problem-Solving Therapy (PST) and other behavior change strategies to improve social work practice with older adults.
- To learn the process of conducting Problem-Solving Therapy (PST) to treat depression and other psychosocial problems in frail older adults.

W-24: Social Worker's Response to Ethical Stress: Implications and Recommendations for Social Work Leaders

Patricia O'Donnell, Adrienne Farrar

Responses from 800 social workers in health care and non health care settings and 400 nurses in a 2004 study showed significant variances in sources of ethical stress, in the availability of supportive services, and in their responses to ethical stress. Recommendations for strengthening social work leadership in developing strategies to manage ethical stress in health care settings will be discussed.

OBJECTIVES

Participants will be able to:

- Identify sources of ethical stress and available supports for social workers.
- Discuss differences for social workers in health care settings from those in non health care settings.
- Contrast social work to nursing response to ethical stress.
- Apply a variety of solutions to strengthen social work leadership in the management of ethical stress in health care settings.

W-25: "Coaching, Leading, Managing" – Building Tomorrow's Leaders
Pamela G. Haithcox

This session is for leaders/managers and for those who wish to become the next generation of leaders. Highly interactive workshop in which participants will identify their own leadership styles and examine the differences and similarities of Coaching, Leading and Mentoring. Will discuss methods to build tomorrow's leaders from within.

OBJECTIVES

Participants will:

- Identify their own leadership style and target areas for skill building and showcasing their unique talents
- Learn how to identify and cultivate leaders among their own staff
- Learn successful coaching techniques that build staff confidence and foster leadership growth
- Also have an opportunity for questions and discussion related to session material

9:30 AM - 10:00 AM CHECK-OUT BREAK

10:00 AM - 11:30 AM CONCURRENT WORKSHOPS
SESSION 8

W-26: Clinical Social Workers as Leaders: Climbing the Horizontal Ladder

Judith Trachtenberg, Sona Euster

Leadership is essential at all levels of health care social work practice. It is demonstrated by work that is self directed and aware and exhibits distinctive approaches to clients and systems. This workshop will explore impediments experienced by clinical social workers and their managers in attaining this leadership level of practice. It will also discuss avenues for change and ways to empower the clinical staff to reach practice excellence.

OBJECTIVES

Participants will be able to:

- Define and discuss leadership in the 21st century
- Analyze generational, cultural and other differences in social workers as they pertain to interest in, and ability to, embrace leadership roles
- Discuss current leaders' willingness and ambivalence to share governance
- Develop strategies that enable staff to take on leadership roles

W-27: A Senior Health Center Interdisciplinary Team: Health and Organizational Outcome

Dan Reece, Sandy Sanders

The PeaceHealth Senior Health and Wellness Center, with support from the John A. Hartford Foundation, has completed a 30-month study examining the impact of interdisciplinary primary care teams on patient and organizational outcomes. Findings in all areas will be presented. The social work role will be specifically discussed.

OBJECTIVES

Participants will be able to:

- The characteristic and components of effective interdisciplinary teams
- The social worker role in leading interdisciplinary teams
- The impact of holistic, coordinated care on patients
- The utility of using the chronic care model to organize care delivery.

W-28: Grant-Writing 101

Deborah Chesky

Knowing how to obtain funding for our programs is often just as important as the programs themselves. Learn how to write a winning grant proposal that gets results. Find out the steps taken to prepare a grant for submission and what to do once you've received the grant.

OBJECTIVES

Participants will be able to:

- Search for appropriate grants and foundations that could support a program
- Discuss the steps in submission of a grant proposal
- Learn how to write measurable objectives
- Prepare the budget for submission
- Identify reasons why grants do not receive funding

W-29: Social Workers in Primary Care

Debra Moffat Longo

In the current health care climate, financial responsibility is vital for survival. It is a challenge to consider growth opportunities in an environment that most values social work services for the money it saves the health system through services such as discharge planning. This workshop will explore expanding the social work role into the primary care arena. Strategies for gaining administrative and physician support and funding options including billing using the DSM-IV-TR will be explored.

OBJECTIVES

Participants will be able to:

- Explore a hospital-based model that provides medical social work services to older adults in a primary care setting.
- Develop strategies to educate administration and physicians about the value of social workers in primary care.
- Learn about funding options that include diagnostic codes and billing for social work services.
- Gain tools to create a primary care social work program.

W-30: Structuring Case Management and Social Work Departments to Maximize Social Work Skills

Susan Turner, Becky Bain

Case Management and Social Work Departments function best and provide the highest quality service to patients and the hospital if the skills of each profession are recognized and supported. Learn to maximize existing talent, discover tools for redefining the social work role and learn new approaches to enhance social work counseling skills and measure performance.

OBJECTIVES

Participants will be able to:

- Discuss role delineation in a combined case management and social work department
- Identify methods to enhance social work counseling skills
- Describe a practical model for provision of LCSW Supervision
- Participants will learn methods for monitoring and measuring social work skills

11:45 AM - 1:00 PM

LUNCH & KERMIT NASH
CLOSING SESSION

Faculty

Kim Adams, BA, *Chief Operating Officer, Social Work p.r.n., Overland Park, KS*

Susan Alger, MSW, LCSW, *Manager, Care Management, McKenzie-Willamette Medical Center, Springfield, OR*

Karen Badger, MSW, Ph.D., *Assistant Professor, Director of Undergraduate Studies, University of Kentucky, Lexington, KY*

Becky Bain, LCSW, *Advanced Practice Social Worker, The Methodist Hospital, Houston, TX*

Candace Berger, PhD, *Associate Professor, Stony Brook University School, Stony Brook, NY*

Patsy Bethards, LCSW, *Supervising Clinical Social Worker, University of California Davis Medical Center, Sacramento, CA*

Clem Bezold, *President, Institute for Alternative Futures, Alexandria, VA*

Susan Blacker, MSW, RSW, *Professional Practice Leader - Social Work, St. Michael's Hospital, Toronto, Ontario, Canada*

Karlynn BrintzenhofeSzoc, DSW, OSW-C, *Catholic University of America, Washington, DC*

Deborah Chesky, MBA, LMSW, CCM, *Manager Social Work Services, Bellevue Woman's Hospital, Niskayuna, NY*

Don Clark, LMSW, *Social Work Counselor, MD Anderson Cancer Center, Houston, TX*

Jane Dowling, PhD, *President and Senior Evaluator, Wellington Consulting Group, Ltd., Gold Canyon, AZ*

Pamela Edwards, EdD, MSN, RN, BC, *Director, Education Services, Duke University Health System, Durham, NC*

Sona Euster, MSW, LCSW, ACSW, *Director, Department of Social Work, New York Presbyterian Hospital, New York, NY*

Muki Fairchild, MSW, *Director, Dept of Social Work, Duke University Medical Center, Durham, NC*

Leah Fanuiel, LMSW, *Faculty Associate, University of Texas Medical Branch-Galveston, Dept. of Family Medicine, Galveston, TX*

Adrienne Farrar, DSW, LCSW-C, LICSW, *Chief, Social Work Department, Clinical Center, National Institutes of Health, Bethesda, MD*

Nancy Fox, MSW, *Social Worker - President, Holy Cross Hospice/Washington Chapter SSWLHC, Bethesda, MD*

Mary Ann Fuchs, RN, MSN, *Chief Nursing Officer, Duke University Medical Center, Durham, NC*

William Fuller, LMSW-ACP, *Asst. Prof., Psych. & Sociology, Angelo State University, San Angelo, TX*

Scott Geron, Ph.D., *Principal Investigator, Director, Institute for Geriatric Social Work, Boston University School of Social Work, Boston, MA*

Carlean Gilbert, DSW, *Assistant Professor, Loyola University Chicago WTC, Chicago, IL*

Kate Ginnis, MSW, LICSW, *Coordinator of Emergency Psychiatry, Children's Hospital Boston, Boston, MA*

Alicia Gonzalez, MSN, RN, CS, *Clinical Nurse Specialist, Duke University Medical Center, Durham, NC*

Pam Haithcox, MSW, MBA, *Director of Social Work, Harborview Medical Center, Seattle, WA*

Diane Hazen, MSW, LCSW, *Dir., Dept. Medical Social Work, Sacred Heart Medical Center, Eugene, OR*

Mark Heilman, MSW, *Chief, Social Work Services/Administrative Director, Behavioral Health, VA Medical Center, Boise, ID*

Cecile Herndon, LCSW, *Social Work Service Coordinator, Northern Arizona VA Health Care System, Prescott, AZ*

Susan Hogman, MSW, RSW, *Patient & Family Counselling, Surrey Memorial Hospital, Surrey, British Columbia, Canada*

Gerald Holman, MD, FAAP, FRCPC, *Chairman of the Board, American Hospice Foundation (AHF), Washington, DC*

Karen Hood Johnson, LCSW, *Supervising Clinical Social Worker, University of California Davis Medical Center, Sacramento, CA*

Ann Hunter, LCSW, *Mgr. Patient & Family Support, Childrens Healthcare Atlanta, Atlanta, GA*

Goldie Kadushin, PhD, MA, ACSW, *Associate Professor, Univ. of Wisconsin-Milwaukee, Madison, WI*

David Keene, MSW, *Director of Social Work, St. Joseph Regional Medical Center, Lewiston, ID*

Susan Kheder, ACSW, *Service Line Leader, Women and Children Services, Saint Joseph Mercy Health System, Ann Arbor, MI*

William Kirkpatrick, MSW, *Director, Clinical Social Work, LifeSpan Academic Medical Center, Providence, RI*

Jane Kurzer, LCSW, *Medical Social Worker, St. Charles Medical Center, Bend, OR*

Susan Lambert, LICSW, *Director, Social Work Dept., Children's Hospital Boston, Boston, MA*

Albert Laughter, *Fifth Generation Medicine Man, Native American Traditional Counselor - Medicine Man Dine'h, Northern Arizona VA Health Care System, Prescott, AZ*

Judith Levy, MSW, MA, *Director of Social Work and Chair, Ethics Committee, Baltimore, MD*

Charlie Lewis, MS, *Medical Social Worker, St. Charles Medical Center-Bend, Bend, OR*

Hal Lipton, MSW, LICSW, *Consultant, Glenn Dale, MD*

Debra Moffat Longo, MSW, ACSW, *Geriatric Specialist, St. Joseph Senior Hlth. Clinic, Ann Arbor, MI*

Susan Mankita, LCSW, *Social Work Consultant, Miami, FL*

Ruth Marks-Swift, MSW, LSW, *Director of Social Work, Delaware County Memorial Hospital, Drexel Hill, PA*

Barbara Martin, LCSW, *Chief Social Work Services, VA Alaska Healthcare System, Anchorage, AK*

Carol Maxwell, LCSW, ACSW, *Director, Arkansas Children's Hospital, Little Rock, AR*

Tanya Morshed, LMSW, *Social Worker, Parkland Health & Hospital System, Dallas, TX*

Lynda Mulhauser, DSW, *Clinical Social Worker, The National Institutes of Health, Washington, DC*

Carol Murphy, MSW, RSW, *Acting Chief of Social Work, The Ottawa Hospital, Ottawa, Ontario*

John Newby, DSW, *Assistant Professor, Uniformed Services University, Bethesda, MD*

Laura Nitzberg, MSW, *Clinical Social Worker, University of Michigan Health System, Ann Arbor, MI*

Patricia O'Donnell, LICSW, *Director, Center for Ethics, Inova Health System, Springfield, VA*

Shirley Otis-Green, MSW, ACSW, LCSW, OSW-C, *Senior Research Specialist, City of Hope Nat'l Med. Center, Duarte, CA*

Jane Paterson, MSW, RSW, *Deputy Chief, Professional Services, Center for Addictions and Mental Health, Toronto, Ontario, Canada*

Cheryle Phelan, MSW, *Mental Health Social Worker, Northern Arizona VA Health Care System, Prescott, AZ*

Annemarie Redelmeier, MBA, MSW, LCSW, *Social Work Counselor, MD Anderson Cancer Center, Houston, TX*

Dan Reece, LCSW, MSW, *Regional Director Care Continuum, PeaceHealth, Eugene, OR*

Dorothy Reese, LCSW, MPH, *Director, Diversity Initiatives, Pendleton Memorial Methodist Hospital*

Rebecca Reyes, Mdiv, MSW, *Program Coordinator, Latino Health Project, Duke University Health System, Durham, NC*

Charles Robbins, DSW, *Associate Dean/School of Social Welfare; Acting Director of Care Management/University Hospital, Stony Brook University School of Social Welfare and Health Sciences Center, Stony Brook, NY*

Donna Robillard, MSW, LCSW, *Social Worker, VA Medical Center, Oklahoma City, OK*

Yvette Rolon, ACSW, *Forest Hills, NY*

Susan Sanders, MSW, LCSW, *Medical Social Worker, PeaceHealth Senior Health and Wellness Center*

Jerry Sattewhite, ACSW, LCSW, *Chief of Social Work, Birmingham VA Medical Center, Indian Springs, AL*

Kathy Schoof, LCSW, *Psychiatric Social Worker, University of Michigan Health System*

Karen Shaw, MSSW, CMSW, *Director, Social Services, Nashville Metro Bordeaux, Nashville, TN*

Wes Shera, M.A., PhD, *Professor & Dean Emeritus, Faculty of Social Work, University of Toronto, Toronto, Ontario, Canada*

W. June Simmons, MSW, LCSW, *President & CEO, Partners in Care Foundation, Burbank, CA*

Donna Suckow, LCSW, *Social Work Counselor, UT MD Anderson Cancer Center, Houston, TX*

Keith Suedmeyer, MSW, MPH, *Supervisor, Outpatient Social Service, St. Mary's Good Samaritan, Inc., Centralia, IL*

Lisa Tager, MSW, LCSW, *Team Leader, Social Work Department, Rutland Regional Medical Center, Rutland, VT*

William Tietjen, MSW, LSW, *Director, Social Work/Family Services, Children's Hospital of Philadelphia, Philadelphia, PA*

Anna Tolis, MSW, *Geriatric Social Worker, St. Joseph Mercy Hospital Senior Health Services, Ann Arbor, MI*

Judith Trachtenberg, CSW, *Consultant, New York, NY*

Christy Tubbs, LMSW, *Primary Care Social Worker, Syracuse VA Hospital, Syracuse, NY*

Susan Turner, LCSW, *Supervisor Social Services, The Methodist Hospital, Bellaire, TX*

Marijo Upshaw, BSW, *National Program Director, Social Work p.r.n., Montclair, NJ*

Susan Denman-Vitale, PhD, RN, FNP, *Assistant Professor, Duke University School of Nursing, Durham, NC*

Kathleen Wade, PhD, ACSW, MSW, *Director of Family-Centered Care, Director of Social Work, and Assistant Dean of School of Social Work, University of Michigan Health System, Ann Arbor, MI*

Jane White, MSW, RSW, *Secretary/Treasurer, Torcan Corporation, Ft. Myers, FL*

James Zabora, ScD, MSW, *Dean, Catholic University of America, Washington, DC*

2006 Annual Meeting Registration Form

Please print legibly or type. Do not register more than one person attending sessions on this form. This form may be duplicated, or you may obtain additional forms from the SSWLHC National Office at (866)237-9542.

Please mail form to:
 Society for Social Work Leadership in Health Care
 100 North 20th Street, 4th Floor
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Or fax to (215)545-8107.

Registration Fee Schedule Payable in U.S. Dollars

| CATEGORY | POSTMARKED BY MARCH 31, 2006 | POSTMARKED AFTER MARCH 31, 2006 |
|-------------------------|---------------------------------|------------------------------------|
| Member | <input type="radio"/> \$460 | <input type="radio"/> \$560 |
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| Retired Emeritus Member | <input type="radio"/> \$260 | <input type="radio"/> \$310 |
| One Day Only | <input type="radio"/> \$190 | <input type="radio"/> \$210 |

Non-Member registration fee includes a one-year regular membership in SSWLHC at no extra charge.

Yes, I want to be a Presider

A Presider introduces the session speaker(s) and distributes handouts for that session if they are not already included in the conference notebook. This person also alerts conference staff of any last minute problems with audio visual equipment. Every attempt is made to assign a presider to a session he or she has already selected to attend.

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 E-Mail: info@sswlhc.org

Or mail this form with correct tuition fee to:
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Method of Payment: Please enclose payment with your registration and return it to the conference registrar at the address at left, or fax your credit card payment to (215)545-8107.

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Session Selection: To get a general sense of the demand for each session, we ask that you please indicate your concurrent session selections below. You are free to change your selection at any time without notifying the SSWLHC office.

Wednesday, April 26th:

6:00 PM -7:15 PM First Time Attendee Orientation

Thursday, April 27th:

10:15 AM -11:45 AM W-1 W-2 W-3 W-4 W-5

Friday, April 28th:

8:00 AM - 9:30 AM W-6 W-7 W-8 W-9 W-10

10:00 AM - 11:00 AM W-11 W-12 W-13 W-14 W-15

11:15 AM - 12:15 PM RF-1 RF-2 RF-3 RF-4 RF-5

1:45 PM - 3:15 PM W-16 W-17 W-18 W-19 W-20

3:30 PM - 4:45 PM 1st Annual Members Meeting

5:00 PM - 6:00 PM RF-6 RF-7 RF-8 RF-9 RF-10

Saturday, April 29th:

8:00 AM - 9:30 AM W-21 W-22 W-23 W-24 W-25

10:00 AM - 11:30 AM W-26 W-27 W-28 W-29 W-30

11:45 AM - 1:00 PM Closing Session & Lunch

\$35 SWHL Foundation Reception \$ _____

\$40 PAC Luncheon \$ _____

\$125 PreConference Intensive Workshop
 (check only one) \$ _____

I-1: Home Health/Hospice Intensive

I-2: Pediatric Intensive

I-3: VA Intensive - NO FEE REQUIRED

I-4: Resiliency: A Key to Leadership Success

I-5: Current Controversies in Health Care Ethics:
 Social Work Perspective

I-6: Town-Gown Collaboration: Health Care Clinicians and a Social
 Work Partner to Develop an Evidence-Based (EBP) Research Network

Guest

Welcome Reception @ \$25 each \$ _____

President's Reception @ \$25 each \$ _____

Membership Renewal

Full Member, Management @ \$125 each \$ _____

Full Member, Direct Patient Care,
 Transitional, Emeritus, Faculty and
 Student @ \$70 each \$ _____

Associate Member @ \$150 each \$ _____

Total Amount Due: \$ _____

SAN DIEGO

San Diego, founded as a military post in 1602, is a city located in the southwestern corner of the state of California (and thus in the southwestern corner of the continental United States), noted for its temperate climate and excellent beaches. On September 28, 1542, Juan Rodriguez Cabrillo landed at San Diego Bay. This event marked the first time that a European expedition had set foot on what later became the west coast of the United States. His accomplishments were memorialized on October 14, 1913 with the establishment of Cabrillo National Monument. San Diego is also home to the first of the 21 missions (known as the Mother of the Missions) Mission San Diego de Alcalá, founded on July 16, 1769 by Junipero Serra. Its Balboa is considered to be America's largest urban cultural park. San Diego is the second most populous city in California (after Los Angeles).

The Gaslamp Quarter is Southern California's premier dining, shopping and entertainment district, where you will find a truly eclectic blend of food, fun and culture—all within one of San Diego's most historic areas. Stroll past the Gaslamp's, charming Victorian-style commercial buildings constructed 1873 and 1930. Browse the area's fine art galleries, boutiques, unique shops and specialty stores. As the sun sets, the streets come alive in the Gaslamp Quarter. The old-fashioned gaslamps glow along the wide brick walk ways, illuminating many charming sidewalk cafes. Dine at one of over 90 restaurants offering cuisine from around the world. Sip late-night coffee and tea at one of the many coffee houses. Entertainment is a major attraction of the Gaslamp Quarter at one of many nightlife locations. Experience events transforming San Diego's downtown into a world famous entertainment destination.



For more ideas of where to go and what to do while in San Diego visit www.sandiego.org/nav/Visitors/WhatToDo/ActivitiesAttractions.

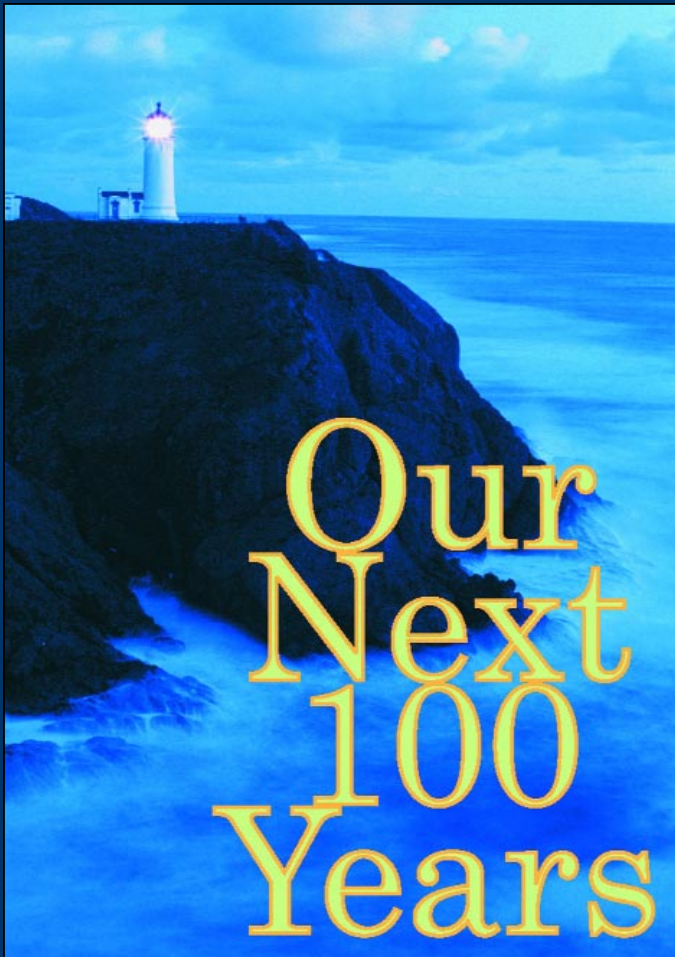


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