

47th Annual Meeting & Conference

October 31 - November 3, 2012

Denver Marriott City Center
Denver, Colorado



Platinum Sponsor: \$5,000

Premier sponsor of the nationally-recognized Keynote speaker. Sponsor will receive special recognition during the Keynote presentation by "taking the stage" prior to the Keynote presentation to remark about his/her company's products and services AND introduce the speaker.

- Two all-access badges and one floor-access badge
- Company's recognition in all promotional materials as a Platinum Sponsor
- Complimentary 8' x 10' Exhibition Booth
- Full page advertisement in each of the three issues of the Social Work Leader magazine
- Full page advertisement distributed to conference attendees
- Inclusion in all Signage at Conference
- Your company's name and logo featured as a sponsor on the SSWLHC website, www.sswlhc.org.
- 2013 first refusal for same event

Gold Sponsor: \$3,000

- One all-access badge and one floor-access badge
- Your company's recognition in all promotional materials as a Gold Sponsor
- Complimentary 8' x 10' Exhibition Booth
- Quarter-page advertisement in each of the three issues of the Social Work Leader
- Full-page advertisement distributed to conference attendees
- Signage at Conference
- Your company's name and logo featured as a sponsor on the SSWLHC website

Gold Sponsored Events: (Select One):

- Opening Banquet Dinner – Take the stage during the Opening Banquet to welcome attendees!
- Kermit B. Nash Plenary Speaker at Opening Banquet – Introduce the Kermit Nash Plenary Speaker from the podium!
- Awards Ceremony – Receive special recognition at the event introduction!
- Pediatric Intensive – Greet guests and remark about your company's products or services at lunch or breakfast!
- Welcome Reception in Exhibit Hall – Be "front and center" to welcome the attendees!
- Boxed Lunch in Exhibit Hall – Welcome the guests and circulate during this informal lunch!
- Conference Tote Bags Sponsor – Picture YOUR COMPANY LOGO here!

Silver Sponsor: \$2,500

- One all-access badge and one floor-access badge
- Your company's recognition in all promotional materials and Signage at event
- Complimentary 8' x 10' Exhibition Booth
- Half-page advertisement distributed to conference attendees
- Your company's name and logo featured as a sponsor on the SSWLHC website

Silver Sponsored Events: (Select One):

- Continental Breakfast (Thursday)
- Continental Breakfast (Friday)
- Continental Breakfast (Saturday)
- Registration Folder ***
(Every attendee will organize their handouts in a folder with your company logo)

Bronze Sponsor: \$1,500

- One all-access badge and one floor-access badge
- Your company's recognition in all promotional materials and Signage at event
- Complimentary 8' x 10' Exhibition Booth
- Quarter-page advertisement distributed to conference attendees
- Your company's name and logo featured as a sponsor on the SSWLHC website

Bronze Sponsored Events: (Select One):

- Half Day Intensive
- Afternoon Break (Thursday)
- Morning Break (Friday)
- Afternoon Break (Friday)
- Morning Break (Saturday)

*** Sponsorship of an item covers the purchase of the item. The sponsor provides the investment, and SSWLHC will purchase the item with that investment.

Special Supporter: \$1,000

- Your company's recognition in all promotional materials and signage at event as a Valued Supporter
- Complimentary 8' x 10' Exhibition Booth
- Your company's name and logo featured as a sponsor on the SSWLHC website

Exhibitor

\$900 Standard Booth / \$650 Non-Profit Booth
With each 8'x10' booth you will receive:

- Three days of dedicated contact with all conference attendees
- One 6' draped table, two standard chairs and one wastebasket
- Company identification sign
- Company name listed on cover of conference brochure
- One exhibit floor-only representative badge
- One all-access badge (allowing one to attend any education sessions)
- One-time use of the attendee email list

Advertiser

Connect with every conference attendee! Ads will be included on a USB jump drive. Hard copies of the ads will be compiled into a booklet which will be distributed onsite in the conference registration packets. In addition, advertisers will also receive advance recognition in conference related blast emails.

Ad Unit	Dimensions	Price
Full page	7" x 10"	\$400
1/2 page horizontal	7" x 4 7/8"	\$300
1/4 page	3 3/8" x 4 7/8"	\$175

*Ads should be submitted electronically in PDF or JPG files. The deadline for artwork is September 14, 2012. Ads are electronic and can be submitted in full color or black and white although all advertisements will be printed in black and white.

Confirmation of Intent to Sponsor, Exhibit, Advertise:

Name of Exhibit Company: _____

Exhibit Contact: _____

Address: _____

Phone/Fax: _____

Email: _____

Payment Information Total Amount: \$ _____

Check Enclosed (payable to SSWLHC, Tax ID # 23-3100897)

Charge Credit Card: Visa Mastercard American Express

Name on Card: _____ Number on Card: _____

Signature: _____ Expiration: _____

50% deposit is required for all options chosen.

Balance must be paid in full by September 14, 2012. Cancellation fee for exhibit space is \$200 if cancelled prior to September 14, 2012. After September 14, 2012 booth fees are non-refundable.

Advertising and sponsorship fees are non-refundable.

Please return this completed form to:

SSWLHC

100 North 20th Street, Suite 400 • Philadelphia, PA 19103
Phone: Toll Free 866-237-9542 • Fax: 215-564-2175
info@sswlhc.org

Promotional Opportunities:

Platinum Sponsored Events: \$5,000

- Keynote Speaker

Gold Sponsored Events: \$3,000 (Select one)

- Opening Banquet Dinner
- Awards Ceremony
- Welcome Reception in Exhibit Hall (Wednesday)
- Boxed Lunch in Exhibit Hall (Thursday)
- Conference Tote Bags
- Kermit B. Nash Plenary Speaker
- Pediatric Intensive

Silver Sponsored Events: \$2,500 (Select One)

- Continental Breakfast (Thursday)
- Continental Breakfast (Friday)
- Continental Breakfast (Saturday)
- Registration Folder

Bronze Sponsored Events: \$1,500 (Select One)

- Half Day Intensive
- Afternoon Break (Thursday)
- Morning Break (Friday)
- Morning Break (Saturday)
- Morning Break (Friday)

Special Supporter: \$1,000

Exhibit

- \$900 Standard Booth
- \$650 Non-Profit Booth

Advertise (Select One)

- Full Page (\$400)
- 1/2 Page (\$300)
- 1/4 Page (\$175)